

CV

1. **Name and Surname:** Shema Bukhari
2. **Date of Birth:** 28 February 1075
3. **Title:** Assist. Prof. Dr.
4. **Education:**

Degree	Field	University	Year
BA	English Lierature, Psychology	Punjab University, Lahore. Pakistan	1996
MA	English literature	Punjab University, Lahore. Pakistan	2000
PhD	Communication and Media Management	Girne American University, Girne. TRNC	2016

5. Academic Titles:

Assist Prof : 2017 (Faculty of Communication) Girne American University
Assoc. Prof :
Professor :

6. Managed Master and PhD thesis

6.1. Master Thesis

- 1) The role of Public Relation Management in Communication companies: A comparison between Iraqi and Turkish cellular companies (*Dana Othman Husseyin – May 2017*)
- 2) Politics, Ideologies and Media Representation: A CDA of Political Discourses and the comparative analysis of The Hindu and the Express Tribune (*Abbas Zakria Qasmi - 2017*)
- 3) Environmental Issues in Nigeria: as reported in 2 major newspapers (*Stanley Ibe*)

6.2. PhD Thesis

- 1) Immigrants Crisis in the Wake of Syrian Conflict (*Sheila Ogochukwu Nnabuiife*)

7. Publications

7.1. International peer reviewed and indexed journals (SSCI, SCI, AHCI)

7.2. Other International peer reviewed and indexed journals

- 1) Comparative Study of Urdu and English Newspaper Headlines of Pakistan: Different representation, same news (*published in International Journal of Humanities and Social Science - IJHSS – EBSCO & DRJI indexed*)
- 2) Visual Analysis of Absolut Vodka – the Campaign of Ingenious Creativity (*published in Asian Journal of Social Sciences and Humanities – AJSSH – EBSCO indexed*)
- 3) Humorous Insights: Setting the Agenda through Political Cartoons of POTUS (*Istanbul University Faculty of Communication Journal*)

- 4) Arab Idol as the Case Study of the Social Role of Folk Songs (acceptance letter from Dirsat Human and Social Science Journal – SCOPUS indexed)
- 5) Identifying Ideology through Comparative Analysis of Pakistani & Indian Newspaper Headlines (*Intermedia International e-Journal ISSN:2149-3669 - ProQuest*)

7.3. Internationally published books and chapters

7.4. National peer reviewed and indexed journals

7.5. Papers presented at national conferences and published in *Proceedings*

7.6. Other publications and studies

7.6.1. Published Abstracts published in international *Proceedings*

1. International Symposium on New Media: from the past to the future at Istanbul University – May 2017

7.6.2. Papers presented at International Congresses/ Conferences and not published in proceeding book

7.6.3. Papers presented at National symposiums/seminars/conferences but not published in proceeding book

7.6.4. Attended National Seminars/conferences

7.6.5. International Citations

8. National and International Projects

9. Administrative:

9. 1. Exam/Scheduling Co-Coordinator, Fac. of Com.	GAU,	2016-2017
9. 2. International students' coordination	GAU,	2017-2018
9.3. Head of Department Radio, TV and cinema	GAU	2018 –
9.4. Quality Assurance Committee	GAU	2018

10. Bilimsel ve Mesleki Kuruluşlara Üyelikler

11. Prizes and Awards

12. Courses (Last Two Years)

Akademik Yıl	Dönem	Dersin Adı	Haftalık Saati		Öğrenci Sayısı	
			Teorik	Uygulama		
2016-2017	Güz	1) Media Production / Advertisement Workshop/ Advertisement Production/Visual Advertisement Techniques	3		20	
		2) Creative Writing	3		10	
		3) New communication System	3		12	
		4) Advertisement Criticism & Analysis	3		10	
		5) Basic concepts of Radio & TV / Introduction to Radio and TV	3		25	
		6) International Communication	3		2	
		7) Radio and TV News Writing	3		12	
	İlkbahar	Publicity	3	0	10	
		Advertising Design/Practice of Advertising	3	0	15	
		Theories of Mass Communication	3	0	15	
		Documentary Film	3	0	8	
		Radio TV Announcing	3	0	4	
		News Analysis	3	0	4	
2017-18	Güz	Media Production / Advertisement Workshop/ Advertisement Production/Visual Advertisement Techniques	3		15	
		Creative Writing	3		10	
		New communication System	3		5	
		Advertisement Criticism & Analysis	3		10	
		Basic concepts of Radio & TV / Introduction to Radio and TV	3		15	
		International Communication	3		2	
		Radio and TV News Writing			8	
	İlkbahar	Radio & TV announcing	3		15	
		Scenario	3		15	
		Theories of Mass Media	3		8	
		Documentary Film	3		12	

		Advertising Workshop	3		1
		Effective Communication	3		2
		News Analysis	3		5
2018-19	Güz	Advertising Production / Advertisement Workshop/ Advertisement Production/Visual Advertisement Techniques	3		25
		History of World Cinema	3		15
		Radio and TV News Writing	3		10
		Creative Writing	3		15
		News Analysis	3		3
		Media Analysis	3		2
		Media and Public Opinion	3		3